

Sponsored by: The New Jersey Association of Mortgage Brokers/The Mortgage Bankers Association of New Jersey,
The New York Association of Mortgage Brokers, and The Pennsylvania Association of Mortgage Brokers

11th Annual "Let's Make A Deal" Tri-State Wholesale Lending Fair

Wholesale Exhibit Booths, combined with lunch, enables Brokers in attendance to make their deals during a five-hour period devoted solely to networking and making deals!

ONLY
\$10 per person!
Includes Seminar,
Exhibits, Lunch and Now
A Cocktail Reception

Wednesday, July 8, 2009
Trump Taj Mahal, Atlantic City, NJ

Your \$10 attendee price includes:

9 a.m. - 12 p.m.	Special Program
11:30 a.m. - 4:30 p.m.	Tri-State Wholesale Lending Fair
6 p.m.	Exclusive After Party for Wholesale Lending Fair Attendees
	Sponsored by TruClose Financial Services

Space Limited, Register Now to Ensure A Seat

Wholesalers

Reserve your booth space now for \$1225 and display your products to the hundreds of attendees at the Fair!

Mortgage Brokers

Bring your deals to Atlantic City. Meet with Wholesalers and Underwriters to discuss how their products meet your specific needs and those of your customers. Your registration fee of \$10 entitles you to admission into the Fair and a delicious lunch in our exhibit area while you continue to network with Wholesalers and Colleagues.

Special Program Added

How to Do Business Under The New Residential Mortgage Lending Act in New Jersey and What is Expected of the Mortgage Loan Originator...

A substantive discussion of the transitional licensing requirements for existing business entities as well as for new business entities. This seminar will cover New Jersey's approach to the NMLS, the new Law and the changes to our fee structure as well as bonding requirements, the state specific education and test requirements.

Expert Panel Includes:

- **Thomas M. Hunt**, Asst. Division Director – Office of Consumer Finance, Banking Division, New Jersey Department of Banking and Insurance
- **E. Robert Levy**, Executive Director and Counsel, NJAMB, MBA-NJ and MBA-PA
- **Terry McEwen**, Director, Banking Division, NJ Department of Banking and Insurance
- **Susan M. Toth**, Administrator, Licensing Services Bureau, New Jersey Department of Banking and Insurance

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Announcing...

Exclusive After Party
for Wholesale Lending Fair Attendees
Sponsored by TruClose Financial Services
Wednesday, July 8, 2009
6:00 p.m.
Tropicana Casino & Resort
Atlantic City, NJ

After you visit the 11th Annual "Let's Make a Deal" Tri-State Wholesale Lending Fair at the Trump Taj Mahal Casino Resort in Atlantic City, please join us at the Exclusive After Party at the Tropicana, sponsored by TruClose. Come network with your colleagues while enjoying elegant hors d'oeuvres, open bar and live entertainment.

This exclusive reception is only open to Registered Conference Attendees and TruClose clients! Must show conference badge at door.

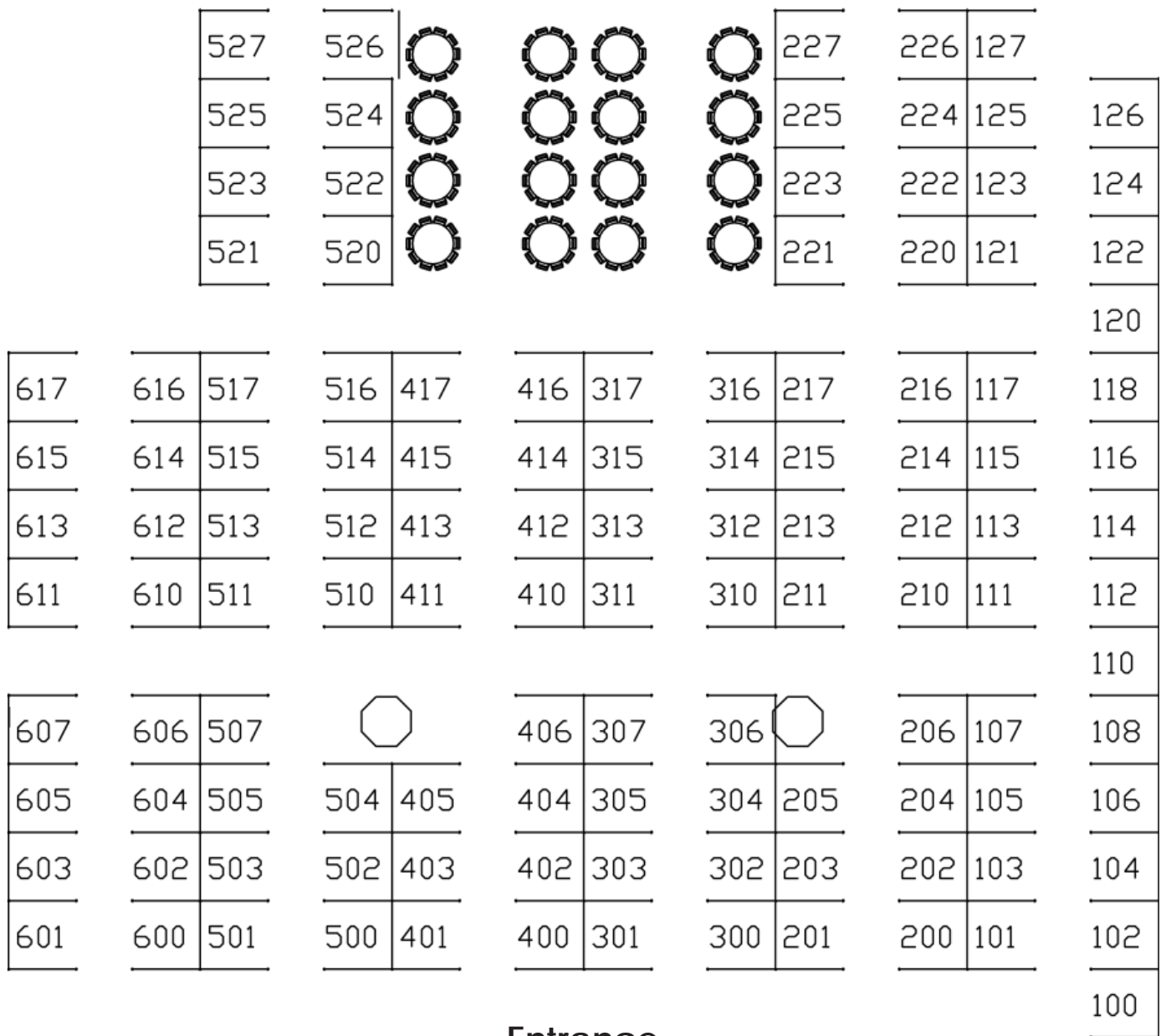
EXHIBITOR FLOOR PLAN TRI-STATE WHOLESALE LENDING FAIR

WEDNESDAY, JULY 8, 2009 • TRUMP TAJ MAHAL • ATLANTIC CITY, NEW JERSEY

To reserve booth space please complete the enclosed Exhibitor Space application, sign the Exhibitor Agreement, and obtain an insurance certificate as outlined in paragraph 12 of the Exhibitor Agreement. Mail your non-refundable payment to the New Jersey Association of Mortgage Brokers, 385 Morris Avenue, Springfield, NJ 07081; or Fax your application with your Visa or Mastercard information to 973-379-5152. If you have any questions about exhibiting please call 973-379-7447, or E-mail: jjacobson@njamb.org.

BOOTHS ARE ASSIGNED ON A FIRST COME FIRST SERVED BASIS AT THE DISCRETION OF THE ASSOCIATION.

Food Area



Entrance

REGISTRATION FORM
TRI-STATE WHOLESALE LENDING FAIR
WEDNESDAY, JULY 8, 2009 • TRUMP TAJ MAHAL • ATLANTIC CITY, NEW JERSEY

Please complete and return this page with your check made payable to the New Jersey Association of Mortgage Brokers, 385 Morris Avenue, Springfield, NJ 07081 or **Fax Visa or Mastercard Information** to 973-379-5152. A \$30 fee will be charged for returned checks. If you have any questions, please call 973-379-7447 or visit us on the web at *www.njamb.org*. All payments are non-refundable.

Please be sure to complete the contact information form below.

Contact Information

Contact _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

ATTENDEE INFORMATION

(NAME OF ATTENDEES FROM YOUR COMPANY)

Name	E-mail
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____

of Attendees @ \$10 each _____ My check for \$ _____ is enclosed
 Charge my Credit Card \$ _____

Pick up your badge for the Wholesale Lending Fair on Wednesday, July 8, 2009 starting at 8:30 a.m. at Trump Taj Mahal, Atlantic City, New Jersey. (No written confirmation will be sent.)

Total Amount Enclosed \$ _____

CREDIT CARD: VISA OR MASTERCARD
Name on card: _____ Signature: _____
Card Number: _____ Exp: _____ / _____ 3-digit V-code _____

WE DO NOT ACCEPT AMERICAN EXPRESS OR DISCOVER CHARGE CARDS.

EXHIBITOR APPLICATION

TRI-STATE WHOLESALE LENDING FAIR

WEDNESDAY, JULY 8, 2009 • TRUMP TAJ MAHAL • ATLANTIC CITY, NEW JERSEY

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Please be sure to complete the contact information form below.

Contact Information

Contact _____

Company _____ Type of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Exhibit Booth Information

Please register my company as follows (check one).

	Prior to June 1, 2009	After June 1, 2009
10' x 10' Booth	<input type="checkbox"/> \$1,225	<input type="checkbox"/> \$1,350
Double Booth	<input type="checkbox"/> \$1,925	<input type="checkbox"/> \$2,125
End cap Booth	<input type="checkbox"/> \$2,025	<input type="checkbox"/> \$2,125

Please indicate below, by number, your top three choices of space (refer to the enclosed numbered floor plan). If your preferred booths are no longer available, you will be assigned the most comparable remaining space.

1st choice _____ 2nd choice _____ 3rd choice _____

All booths include 3 complimentary badges. Please type or print the names for your complimentary badges:

Name	E-mail
1. _____	_____
2. _____	_____
3. _____	_____

Additional Registrants: \$10 per person (Please attach additional sheets if necessary).

INSURE YOUR BROKERS ATTENDANCE

Purchase a block of admission tickets to distribute to your brokers at \$10 each or purchase a book of 20 tickets for \$150.

Enclosed is my payment in the amount of \$ _____ for _____ broker admission tickets. Tickets will be mailed to the Company Contact listed above.

Total Amount Enclosed \$ _____

CREDIT CARD: VISA OR MASTERCARD

Name on card: _____ Signature: _____

Card Number: _____ Exp: _____ / _____ 3-digit V-code _____

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SPONSORSHIP OPPORTUNITIES

TRI-STATE WHOLESALE LENDING FAIR
WEDNESDAY, JULY 8, 2009 • TRUMP TAJ MAHAL • ATLANTIC CITY, NEW JERSEY

To register for a Sponsorship Opportunity for the 11th Annual "Let's Make a Deal" Tri-State Wholesale Lending Fair, please check one of the Sponsorship categories below and mail this form with your check made payable to New Jersey Association of Mortgage Brokers, 385 Morris Avenue, Springfield, NJ 07081 or Fax Visa or Mastercard Information to 973-379-5152. Returned Checks - A \$30 fee will be charged for returned checks. I have enclosed my non-refundable payment payable to the New Jersey Association of Mortgage Brokers If you have any questions, please call 973-379-7447 or visit us on the web at www.njamb.org.

- Aisle Signs** **\$5,000**
 - Your company name on each aisle sign
 - Free 10' x 10' Booth
 - Twenty five complimentary admission tickets
 - Recognition in the conference program book, promotional brochures, conference signs, and *The New Jersey Mortgage Press Newspaper*

- Program Book** **\$1,250**
 - your company name and logo on each book
 - Ten complimentary admission tickets
 - Recognition in the conference program book, promotional brochures, conference signs, and *The New Jersey Mortgage Press Newspaper*

- Badges** **\$3,500**
 - Your company name on each badge
 - Free 10' x 10' Booth
 - Twenty complimentary admission tickets
 - Recognition in the conference program book, promotional brochures, conference signs, and *The New Jersey Mortgage Press Newspaper*

- Platinum** **\$1,000**
 - Ten complimentary admission tickets
 - Full page ad (3.25" wide x 7" high) in conference program book
 - Recognition in the conference program book, promotional brochures, conference signs, and *The New Jersey Mortgage Press Newspaper*

- Luncheon** **\$2,500**
 - Sign at the luncheon area
 - Free 10' x 10' Booth
 - Fifteen complimentary admission tickets
 - Recognition in the conference program book, promotional brochures, conference signs, and *The New Jersey Mortgage Press Newspaper*

- Gold** **\$ 500**
 - Five complimentary admission tickets
 - Recognition in the conference program book, promotional brochures and conference signs

- Silver** **\$ 250**
 - Two complimentary admission tickets
 - Recognition in the conference program book and conference signs

Total Amount Enclosed \$ _____

Contact Information

Contact _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

CREDIT CARD: VISA OR MASTERCARD

Name on card: _____ Signature: _____

Card Number: _____ Exp: _____ / _____ 3-digit V-code _____

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ADVERTISING OPPORTUNITIES

TRI-STATE WHOLESALE LENDING FAIR

WEDNESDAY, JULY 8, 2009 • TRUMP TAJ MAHAL • ATLANTIC CITY, NEW JERSEY

The Wholesale Lending Fair is sponsored by The New Jersey Association of Mortgage Brokers/Mortgage Bankers Association of New Jersey, New York Association of Mortgage Brokers, and the Pennsylvania Association of Mortgage Brokers.

A comprehensive program book will be distributed to all attendees at the Wholesale Lending Fair.

Advertising Rates/Size Requirements

Camera Ready (Black & White Ads)

- | | | |
|------------------------------------|------------------------|----------|
| <input type="checkbox"/> Full page | 3.25" wide x 7" high | \$200.00 |
| <input type="checkbox"/> Half Page | 3.25" wide x 3.5" high | \$125.00 |

DON'T MISS THIS OPPORTUNITY TO COMMUNICATE YOUR COMPANY'S MESSAGE

DEADLINE FOR MATERIALS: JUNE 19, 2009

PAYMENT must be received with the advertisement. Checks should be made payable to:
The New Jersey Association of Mortgage Brokers.

Mail check made payable to The New Jersey Association of Mortgage Brokers with ad material or choice of sponsorship to: New Jersey Association of Mortgage Brokers, 385 Morris Avenue, Springfield, NJ 07081, or Fax your application with your Visa or Mastercard information to 973-379-5152. Telephone number: 973-379-7447. E-mail your ad as a pdf or eps, to Rosa Fernandez, rfernandez@njamb.org. Returned Checks - A \$30 fee will be charged for returned checks. All payments are non-refundable.

Total Amount Enclosed: \$_____

Company Name: _____

Company Representative: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____ E-Mail _____

CREDIT CARD: VISA OR MASTERCARD

Name on card: _____ Signature: _____

Card Number: _____ Exp: _____ / _____ 3-digit V-code _____

WE DO NOT ACCEPT AMERICAN EXPRESS OR DISCOVER CHARGE CARDS.

TRI-STATE WHOLESALE LENDING FAIR EXHIBITION AGREEMENT

Wednesday, July 8, 2009 • Trump Taj Mahal • Atlantic City, New Jersey

Agreement made this _____ day of _____ between The New Jersey Association of Mortgage Brokers, a not-for-profit corporation of the State of New Jersey, having an office at 385 Morris Avenue, Springfield, New Jersey, hereinafter referred to as "NJAMB", the Mortgage Bankers Association of New Jersey, the New York Association of Mortgage Brokers, the Pennsylvania Association of Mortgage Brokers, and _____, having its principal address at _____,

WHEREAS, NJAMB/MBANJ/NYAMB/PAMB are trade associations which will participate in the 2009 Tri-State Wholesale Lending Fair Exhibition Agreement to be held at Trump Taj Mahal in Atlantic City, New Jersey, on Wednesday, July 8, 2009;

WHEREAS, in connection with said Conference, NJAMB/MBANJ/NYAMB/PAMB have leased space at said Conference, part of which will be used for exhibiting and NJAMB/MBANJ/NYAMB/PAMB are willing to sublease same to the Exhibitor, upon the terms and conditions stated herein;

NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained, and the sum of ONE (\$1.00) DOLLAR to each party in-hand paid, the receipt of which is hereby acknowledged, the parties agree as follows:

1. All provisions of the aforesaid agreement between the Convention Center and NJAMB/MBANJ/NYAMB/PAMB with respect to space for the Conference are incorporated herein by reference, as if more fully set forth at length. Exhibitor agrees to strictly comply with all such provisions and not to do anything which would cause the NJAMB/MBANJ/NYAMB/PAMB to be in violation of said provisions.
2. The NJAMB/MBANJ/NYAMB/PAMB agree to reserve for, and agree to lease to, the Exhibitor, booth space at the Convention Center during the Conference. The NJAMB/MBANJ/NYAMB/PAMB make no representation as to convention attendance.
3. The NJAMB/MBANJ/NYAMB/PAMB acknowledge receipt of the sum of \$1225.00, which has been paid by the Exhibitor at the time of this Agreement, which shall constitute payment in full for the rental above described. Said payment shall not be refunded under any circumstances except as per paragraphs 4 and 10.
4. Exhibitor acknowledges that the NJAMB/MBANJ/NYAMB/PAMB reserve the right to reject a request for a booth space and to assign booth space at its discretion, that it deems to be appropriate. If the NJAMB/MBANJ/NYAMB/PAMB determine that no such space is available, the NJAMB/MBANJ/NYAMB/PAMB may terminate this Agreement. In the event of such termination, NJAMB/MBANJ/NYAMB/PAMB shall return any unearned rental or deposit monies paid hereunder to Exhibitor, and there shall be no further obligations between the parties.
5. To assure proper decorum and atmosphere, Exhibitor represents that it will exhibit only _____ and shall use its booth space for no other purpose.
6. In the event that the Exhibitor does not exhibit the designated product or service in the leased booth space or does not confine its activity within the leased booth space or fails to comply in any other respect with the terms of this Agreement, the NJAMB/MBANJ/NYAMB/PAMB shall have the right to terminate this Agreement and re-let said space without notice to Exhibitor, and Exhibitor shall pay any deficiency, loss or damage suffered thereby by the NJAMB/MBANJ/NYAMB/PAMB. The NJAMB/MBANJ/NYAMB/PAMB shall in no event be liable to Exhibitor for any surplus upon re-letting.
7. Exhibitor agrees to conduct its operations in a manner which is not improper or offensive to good taste as determined by the NJAMB/MBANJ/NYAMB/PAMB in its absolute and unreviewable discretion. Upon demand by the NJAMB/MBANJ/NYAMB/PAMB, Exhibitor agrees immediately to remove any objectionable exhibit or display or to terminate any objectionable activity.
8. Exhibitor shall not assign or sublet any part of the booth space herein leased without the prior written consent of the NJAMB/MBANJ/NYAMB/PAMB.
9. Exhibitor shall be solely liable for any loss, theft, or destruction of its booth and contents, and agrees to hold the NJAMB/MBANJ/NYAMB/PAMB harmless from any claim relating thereto.
10. In the event that the leased premises are destroyed by fire, flood, wind or any other Act(s) of God, or by any other cause, or in the event of any other circumstances deemed by the NJAMB/MBANJ/NYAMB/PAMB to make it impossible or inadvisable for the said premises to be

occupied by the Exhibitor for the purpose set forth in paragraph 5 of this Agreement, or in the event of a decision by the NJAMB/MBANJ/NYAMB/PAMB to cancel, either this lease or its participation in the Conference, this lease shall then and thereupon terminate and, should the lease be so terminated, Exhibitor hereby waives any claim to any compensation or damages, other than the return, on a pro-rata basis, of the amount of the rental paid.

11. Exhibitor agrees to comply with the rules and regulations adopted by the NJAMB/MBANJ/NYAMB/PAMB for the Conference and any amendments, modifications or substitutions thereof.
12. Exhibitor assumes responsibility and liability for all claims of any type relating to or arising from its booth or Exhibitor's operation thereof or materials displayed or distributed thereat, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content, or operation of Exhibitor's exhibit, and hereby agrees to indemnify the NJAMB/MBANJ/NYAMB/PAMB for any loss or liability insurance with respect to same. In addition, Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to NJAMB/MBANJ/NYAMB/PAMB. **Exhibitor agrees that NJAMB/MBANJ/NYAMB/PAMB shall be shown as an additional insured on said policy, and agrees to deliver to the NJAMB/MBANJ/NYAMB/PAMB an original policy or certificate of said insurance no later than June 19, 2009.**
13. In no event shall Exhibitor be deemed the NJAMB/MBANJ/NYAMB/PAMB's agent.
14. At the end of the Conference, Exhibitor shall have completed removal of all displays and exhibits and all other property of said Exhibit no later than 7:00 pm on Wednesday, July 8, 2009. Without in any way limiting the above paragraphs (e.g., paragraphs 9 and 11), Exhibitor hereby releases the NJAMB/MBANJ/NYAMB/PAMB from all liability with regard to property of the Exhibitor left in the booth space or elsewhere in the Conference area and Hotel subsequent to the time set herein for completion of removal of such property. Exhibitor shall be liable for the cost of removing any property belonging to Exhibitor which must be removed by the NJAMB/MBANJ/NYAMB/PAMB. The NJAMB/MBANJ/NYAMB/PAMB reserve the right to dispose of any property removed by it subsequent to the time set herein for completion of removal of the Exhibitor's property in such manner as it deems proper and the Exhibitor hereby releases the NJAMB/MBANJ/NYAMB/PAMB from any liability in connection with any such disposal, waiving any rights it might otherwise have in this regard.
15. This Agreement contains the entire understanding of the parties and supersedes any previous Agreement with respect to the subject matter herein contained, whether written or oral. The Agreement may not be modified by the parties except by written amendment, and shall be governed by New Jersey law.
16. This Agreement shall be binding upon the parties, their heirs, successors, administrators and assigns.

IN WITNESS WHEREOF, the parties have caused these present to be executed by their duly authorized officers and their respective corporate seals to be hereto affixed the day and year first above written.

ATTEST:

Exhibitor: Company Name

Exhibitor: Representative

ATTEST:

The New Jersey Association of Mortgage Brokers/The Mortgage Bankers

11TH ANNUAL TRI-STATE WHOLESALE LENDING FAIR
C/O NEW JERSEY ASSOCIATION OF MORTGAGE BROKERS
385 MORRIS AVENUE
SPRINGFIELD, NJ 07081



**NO SPEECHES,
JUST BUSINESS!**

Register Today
for the

11th Annual
Tri-State Wholesale Lending Fair

WEDNESDAY, JULY 8, 2009

11:30 A.M. - 4:30 P.M.

TRUMP TAJ MAHAL, ATLANTIC CITY, NJ